

A PROPOSAL FOR COMMUNITY INVESTMENT

Community Civics, Wellness & Emergency Management Hubs

Local resilience infrastructure, built with communities, ready before it's needed

Accessible, compassionate, high-quality local hubs that combine wellbeing, emergency readiness and civic connection — physical locations and mobile units, led by the communities they serve.

Prepared by Rachel Scott

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Community & Emergency Leadership



Community Support Team (CST) Leader, Woodbury & Tripp Settlement

The model this proposal is built on.



CDEM Volunteer, Geraldine CDEM Team

Hands-on emergency response experience, not theory.



South Canterbury Land Search & Rescue

Secretary, 2019–2020; volunteer since 2019.



Co-Founder, Community Health New Zealand

Built a community health organisation from the ground up.



Seniors Home Program, Four Peak Fitness

Direct, ongoing service to vulnerable and isolated older community members.



Community Committees & Fundraising, Woodbury

Hill Country Challenge (founding member), Women's Duathlon, and the 155th Jubilee.

My Background



Customer Service & Quality

- 29 years customer-facing — started at Woolworths, age 15
- KiwiHost customer service
- VTNZ Customer Services Officer
- VTNZ CSO Quality Auditor (5 branches) & National CSO Trainer



People & Safety

- Recruitment & selection
- Defensive driving
- Child Protection Training — Safe for Children NZ
- Relationships & Sex Education, Level 4 — ACET UK



Business & Enterprise

- Business & property manager (Australia & NZ)
- E-commerce business owner
- Owner-operator, Four Peak Fitness — Geraldine (prev. Four Peak Physique & CBAY Fitness Instructor)
- Longtime sponsor, Geraldine RFC & Woodbury Wreckers Basketball



Wellbeing Practice

- Cognitive Behavioural Therapy Practitioner — Achology
- Performance Neuroscience for Brain Health — Flow Research Collective
- Author, 'Exploring The Self'
- Founder, The Art of Mental Alchemy

Professional Network & Key Relationships



International: Evolt360 Partnership

Direct working relationship with Ed Zouroudis, Co-Founder & CEO of Evolt360 (Australia). Also hire the Evolt360 scanner to Base Fitness Geraldine, F45 Timaru, The Rock Timaru, and F45 Ashburton, extending scan access to their memberships.



Fonterra Workplace Wellness Pilot

Piloted and delivered a workplace wellness programme on-site at Fonterra's Clondeboy plant, South Canterbury.



Waikato Workplace Wellness Pilot

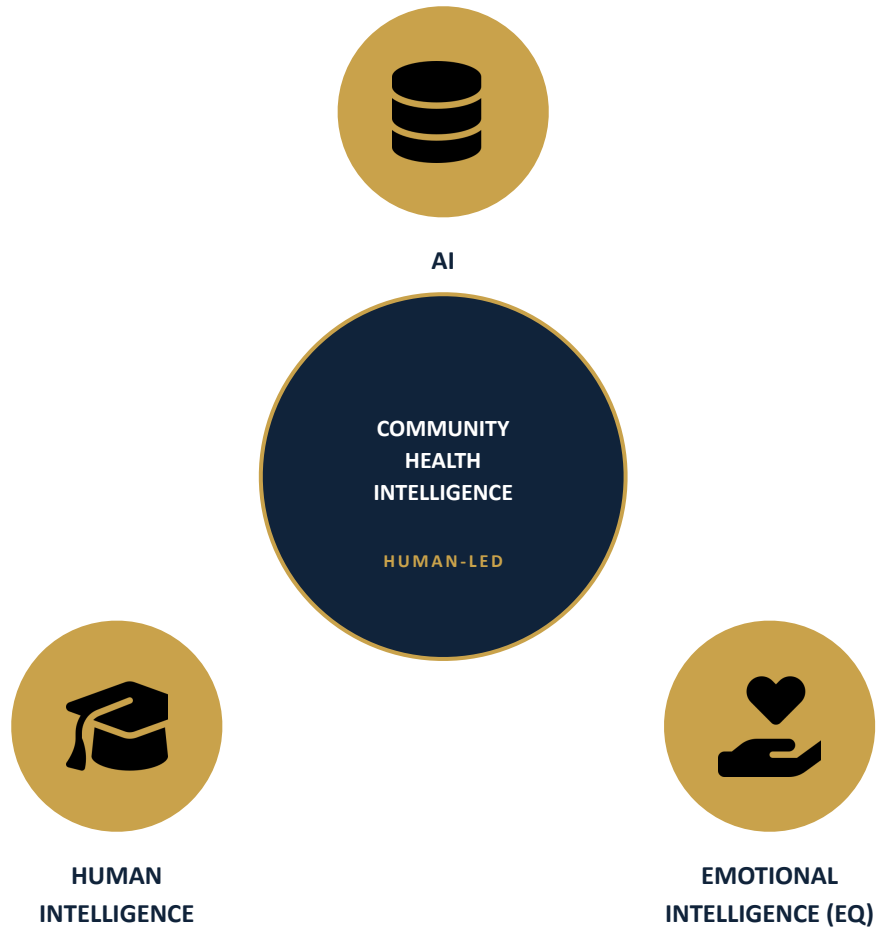
Successfully piloted a workplace wellness programme in the Waikato region, engaging directly with Waitomo District Councillors, a former Federated Farmers CEO, and Fonterra Waikato management and health staff.



Allied Health & Academic Network

Long-standing relationships with allied health professionals regionally, nationally, and internationally, including a Pacific Island Career Academy and other training institutes, and PhD-level science and health educators.

Three Intelligences, One Human-Led Practice



AI

Pattern recognition and data processing at scale — powerful, but with no lived experience or context of its own.

Human Intelligence

Judgment, reasoning, and lived experience — the capacity to interpret data inside real context.

Emotional Intelligence (EQ)

Self-awareness, compassion, and relational skill — the capacity to act on data with care.

None of these alone is enough. Held together, and led by people, they are.

Why “Intelligence” Is In The Name

Genuine community health intelligence is data (Evol360 scanning, aggregate trends) interpreted through human judgment, and delivered with empathy — not data alone, and not good intentions alone. That's the operating logic behind every part of this model.

THIS ISN'T THEORETICAL FOR ME

I wrote ‘Exploring The Self’ in direct collaboration with AI, and have been a long-time, hands-on user of it — not a recent adopter.

For over six years, I've followed long-form conversations, high-level discussions, documentaries, and lectures on human behaviour, cognition, and quantum physics — to genuinely stay informed, not for a qualification.

That ongoing self-directed learning is reflected on my own website, and it's what this model is built from: informed, human-led judgment — not a claim made from the outside.

The three intelligences only work together when a person — not a system — is holding them.

This work isn't theoretical for me. It's lived.

Trauma. Addiction. Sexual assault. Miscarriages. Suicidal ideation. I won't go into detail here — only that I've walked through each of these, not around them.

That's not a footnote to why I care this much about human health, wellbeing, and healing. It's the reason.

Every part of this model is built by someone who has needed exactly this kind of care herself — and knows what it costs when it isn't there.

THE VISION

“Accessible, compassionate, high-quality local hubs that combine everyday services with wellbeing, readiness and community support.”



One Front Door

Every service, wellbeing and readiness need met in one trusted local place



Every Person

From the tech-confident to those who need extra time and a human face



Every Interaction

KiwiHost-standard service, consistently delivered

If This Is Funded, Here's What Changes



1

You Fund a Pilot Hub

A physical location and mobile unit, in Geraldine, for a defined pilot period.



2

The Hub Delivers

Wellness baselines, repeated readiness training, plain-language civics, and genuine community connection.



3

People Show Up, Repeatedly

Not a one-off campaign — an ongoing local relationship people actually return to.



4

Measurable Outcomes Follow

Higher household preparedness, stronger nervous-system literacy, reduced isolation, and a documented, replicable model.

Four Guiding Principles



Top-Quality Customer Service

KiwiHost Service Excellence standard — active listening, clear communication, de-escalation, and a genuine “power of yes” attitude, consistent for every front-line role.



Keep the Human Element Strong

Face-to-face priority for elderly, disabled, and anyone in distress. Technology is a tool, never a barrier.



Local Presence, Regional Efficiency

Physical touch-points stay in small towns like Geraldine, while duplicated overhead across the wider region is avoided.



Community Wealth-Building

Every Hub is designed around basic human needs first — building local capability, not just processing transactions.

What's Inside an Integrated Hub

FRONT-LINE, PUBLIC-FACING



Local information & simple enquiries



Facility bookings & simple consent guidance



Wellness baselines (Evolv360) & Psychological FA information



Emergency preparedness & civics information



Warm referrals to social & health support

BACK-OFFICE, SHARED REGIONALLY



Data entry & de-identified aggregate wellbeing insights



Appointment scheduling & mobile unit coordination



Admin support for local events & community networks

Governance & Accountability



A Named, Structured Committee

A Community Welfare Committee with a Chair, note-taker, and defined Terms of Reference — not an informal, unaccountable arrangement.



Genuine Community Governance

Local leadership built in from the first meeting, not added later as a formality.



Transparent, Regular Reporting

Documented outcomes — attendance, activity, and impact — reported back on a regular, agreed cycle.



Confidential Individual Data, Public Aggregate Outcomes

Personal wellbeing data stays private; only de-identified, aggregate trends are ever reported to funders or partners.

A funder is never the only check on this money — the Committee, the community it serves, and the partner organisations around it all are too.

Projects Trust Fund

FOCUS AREAS



Basic human needs

Food security, water resilience, emergency shelter, and personal & community security.



Local enterprise

Micro-grants or low-interest support for local people and ratepayers to start or grow small enterprises.

GOVERNANCE



Welfare Committee + independent community trustees oversee the fund



Clear criteria, transparent reporting, public accountability



Seeded by council contribution, rates surplus, philanthropy & fund returns

This is a concept for discussion, not a costed financial product. Establishing a fund like this needs dedicated legal and financial structuring advice before any commitment is made.

A Low-Risk Investment, Either Way

IF LOCAL STRUCTURES CHANGE

- A working local model already exists for whatever comes next — no cold start
- Real, documented evidence a new authority can recognise and build on
- Your funding becomes the foundation of ongoing local infrastructure, not a one-off

IF THEY DON'T

- The Hub still delivers real wellbeing and readiness value on its own
- Impact never depended on any particular local government outcome
- A genuine, standalone return on your investment either way

This isn't a bet on local politics. It's an investment in people, either way.

TO THE TRUSTEES CONSIDERING THIS

You carry the weight of stewarding someone else's generosity well.

More applications than any fund can support. A responsibility to the people whose giving made this possible. A genuine need to know a grant will actually become the outcome it promised. Thank you for reading this closely enough to weigh it properly.

This isn't a request to fund an idea and hope. It's an invitation to fund people already doing the work, with a documented model, real partnerships, and a named, accountable structure behind it.

That's what this model is built on — trust, evidence, and the belief that a community can be part of the answer, not just the recipient of one.

A PROPOSAL FOR FUNDING

Fund the First Pilot

A working pilot Hub in Geraldine — physical location and mobile unit — ready to show what this looks like in practice.

[AMOUNT TBC]

Requested for a 6-month pilot

Final figure confirmed once supplier quotes and staffing costs are locked in

WHAT IT FUNDS

- Evolt360 scanning equipment and mobile unit setup
- Local staffing — mentors, facilitator, and coordinator
- Training delivery via the Emergency Management Training Centre
- Community engagement, and outcome reporting back to funders

WHAT YOU GET BACK

A documented pilot with real outcomes, a replicable model for other communities, genuine community and iwi co-governance, and a funded partner who reports honestly — including what didn't work, not only what did.

LET'S TALK

What this could look like, funded properly.



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